

BE LIQUID



AGILE LEAN DESIGN THINKING LEAN STARTUP

accenturedigital



Guillermo López Moratinos

Associated Director in Digital Delivery in Accenture Digital Iberia in the Agile Chapter at Accenture



LIQUID ORGANIZATION

Wildaboutimages





LIQUID ORGANIZATION

A LIQUID ORGANIZATION IS MADE BY **SMALL** AUTONOMOUS STRONGLY INTERCONNECTED ELEMENTS, **SHAPELESS** TO QUICKLY ADAPT TO COMPLEX ENVIRONMENT OF UNCERTAINTY THAT ARE ABLE TO **FLOW CONTINUOUSLY** AND ARE RELENTS SEARCHING A **SPHERICAL NATURE** UNDER APPROPRIATE CONDITIONS OF LEADERSHIP AND **VISCOSITY**



PRINCIPLES



**SMALL AND
ADAPTABLE**



SHAPELESS



**CONTINUOUS
FLOW**



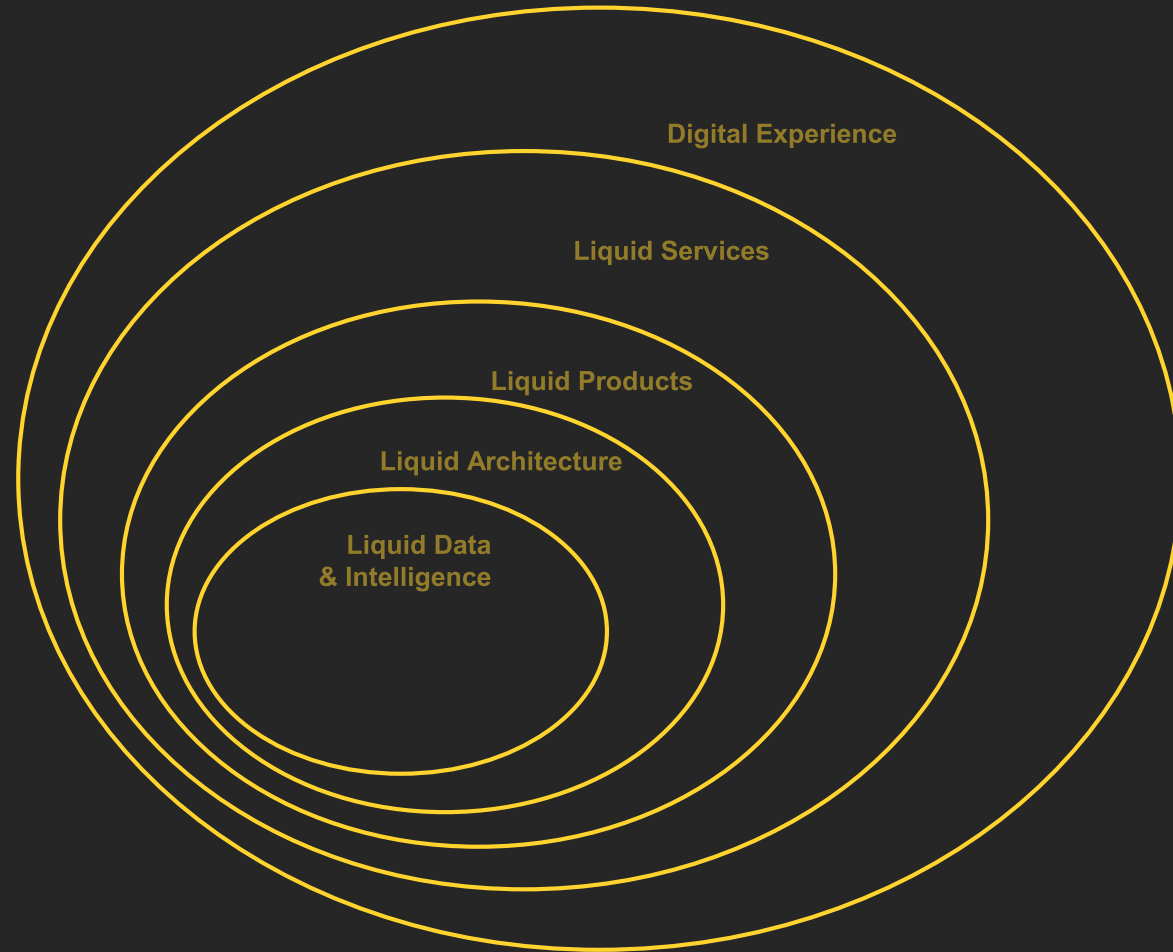
**SPHERICAL
RESILIENCE**



**ADEQUATE
VISCOSITY**



DIMENSIONS





ENVIRONMENT

