



Propuesta

Transformación Digital

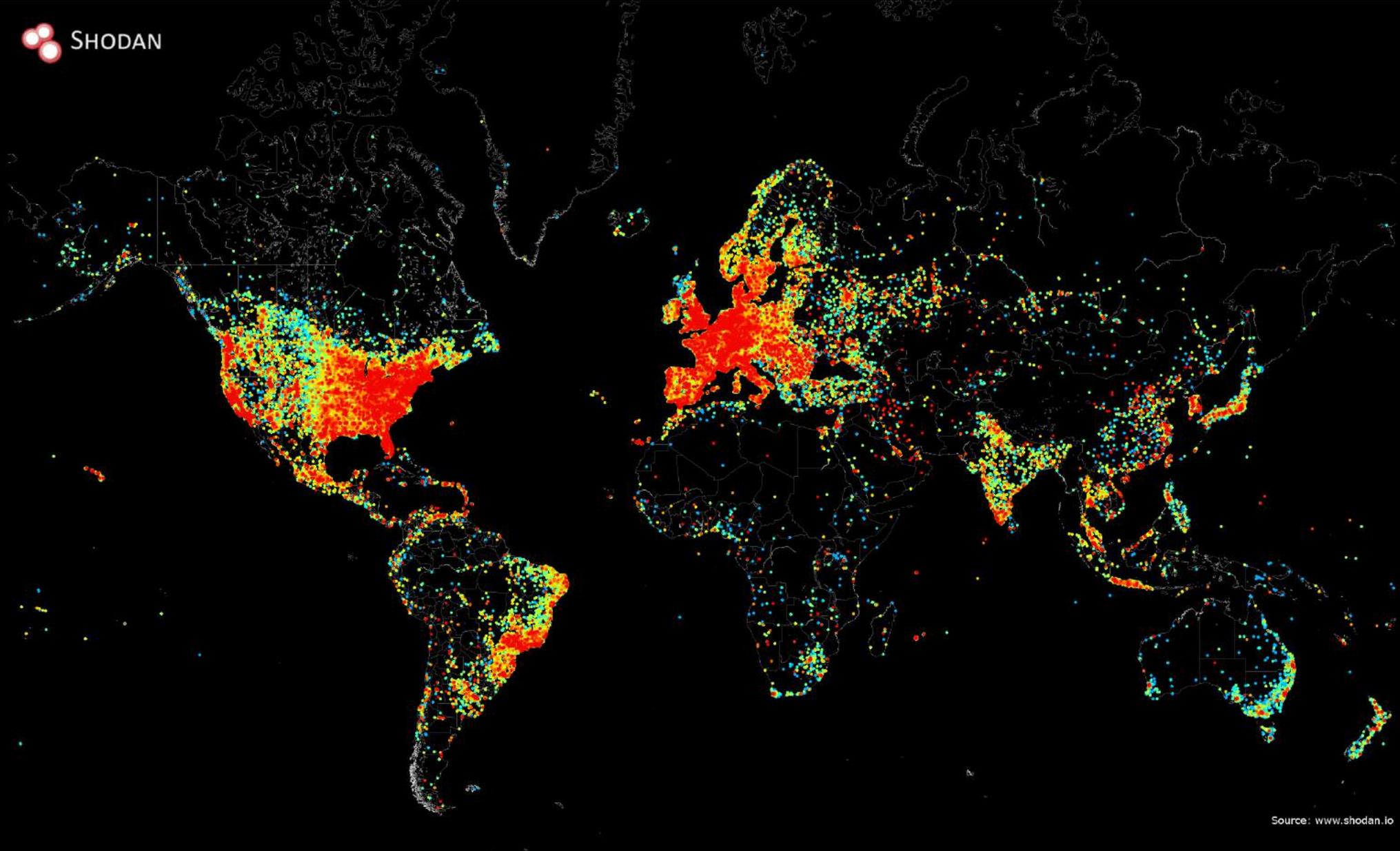
Impacto en la gestión de proyectos

16 Marzo 2017, COIIG



www.linkedin.com/in/zigorlizuain





Source: www.shodan.io

Uber

The world's largest taxi company, owns no vehicles.

The world's most popular media owner, creates no content.

Facebook

Alibaba

The most valuable retailer, has no inventory.

The world's largest accommodation provider, owns no real estate.

Airbnb

Something interesting is happening.

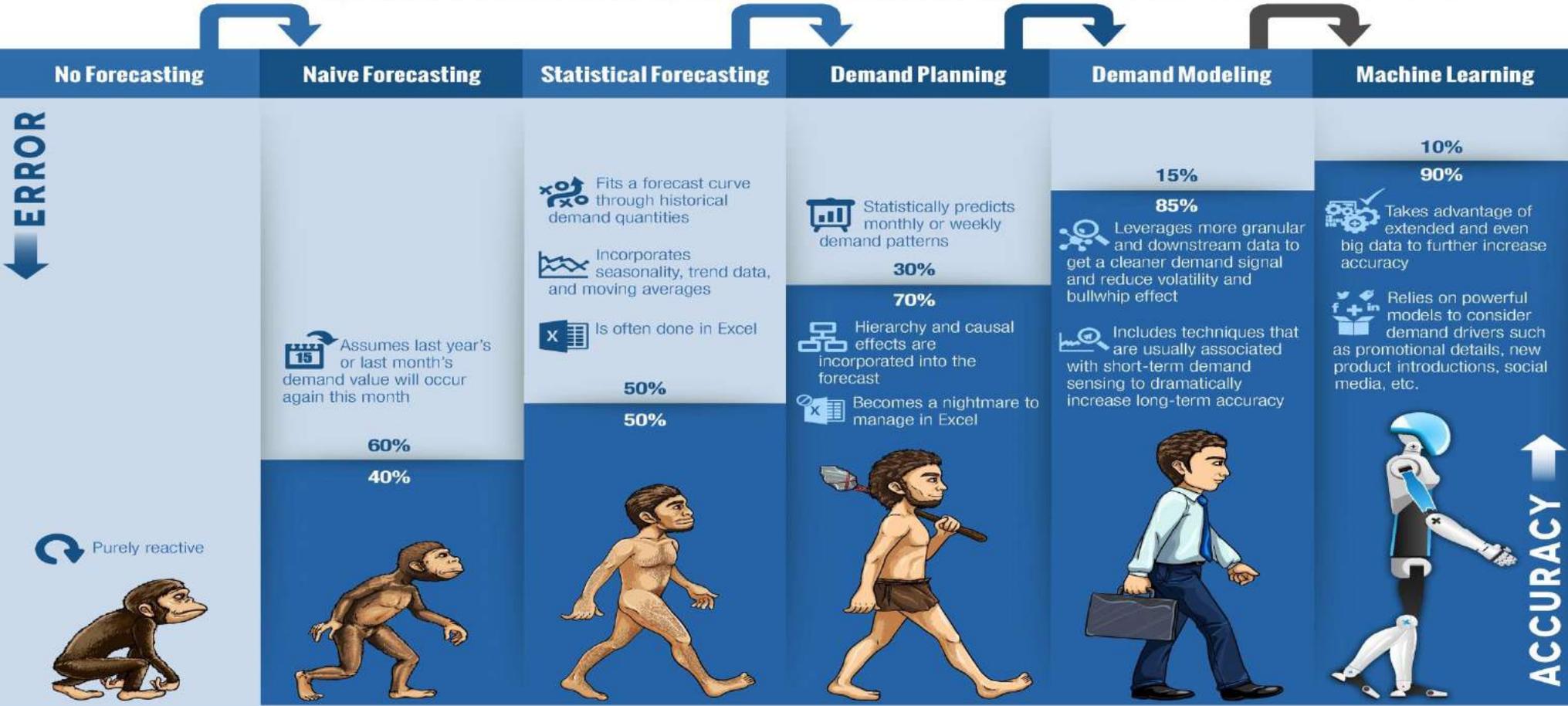
TOM GOODWIN



THE EVOLUTION OF FORECASTING

Improvements in forecast are most dramatic when there is a fundamental change in the approach to forecasting (from No Forecasting to Naive, from Statistical to Demand Planning, and from Demand Planning to Demand Modeling)

The combination of Demand Modeling and Machine Learning will decrease errors and lost sales by **33%**



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Madame Zaza
Fortune Teller



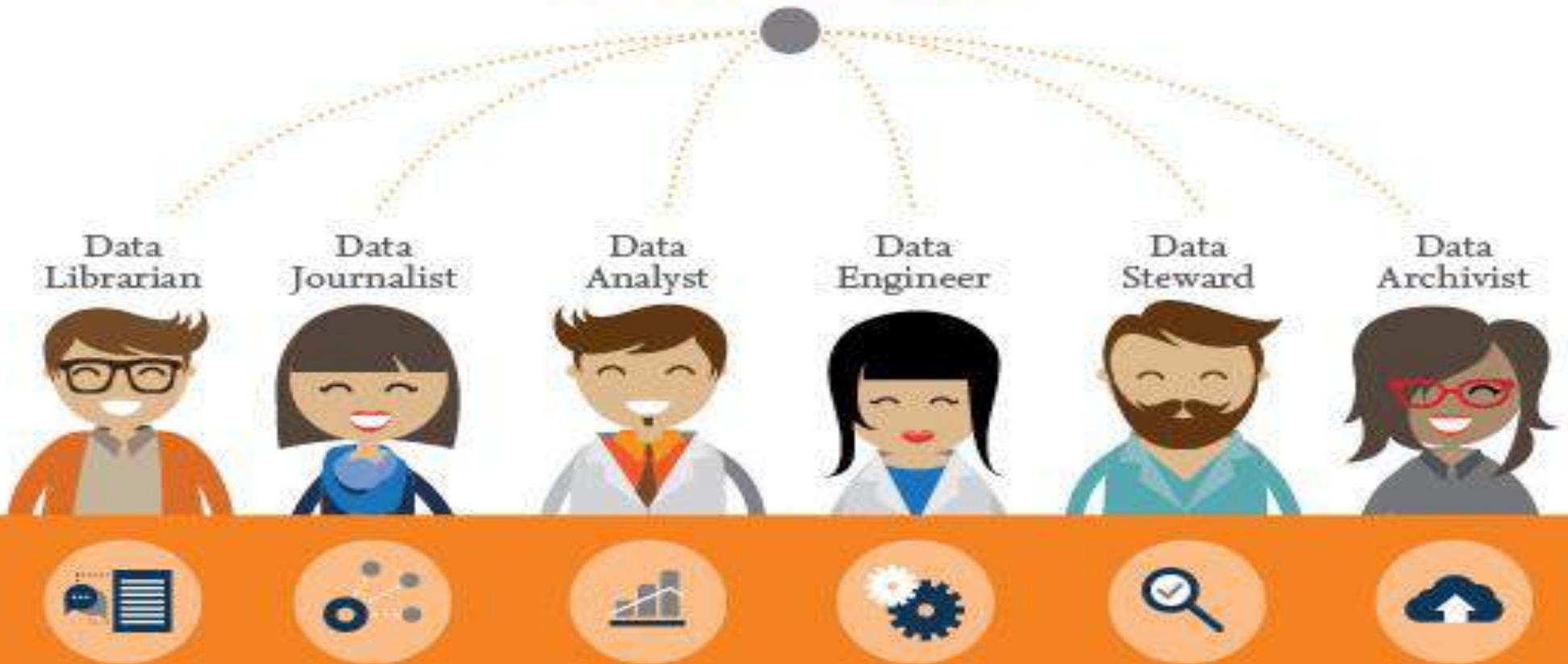
Madame Zaza
PREDICTIVE ANALYTICS



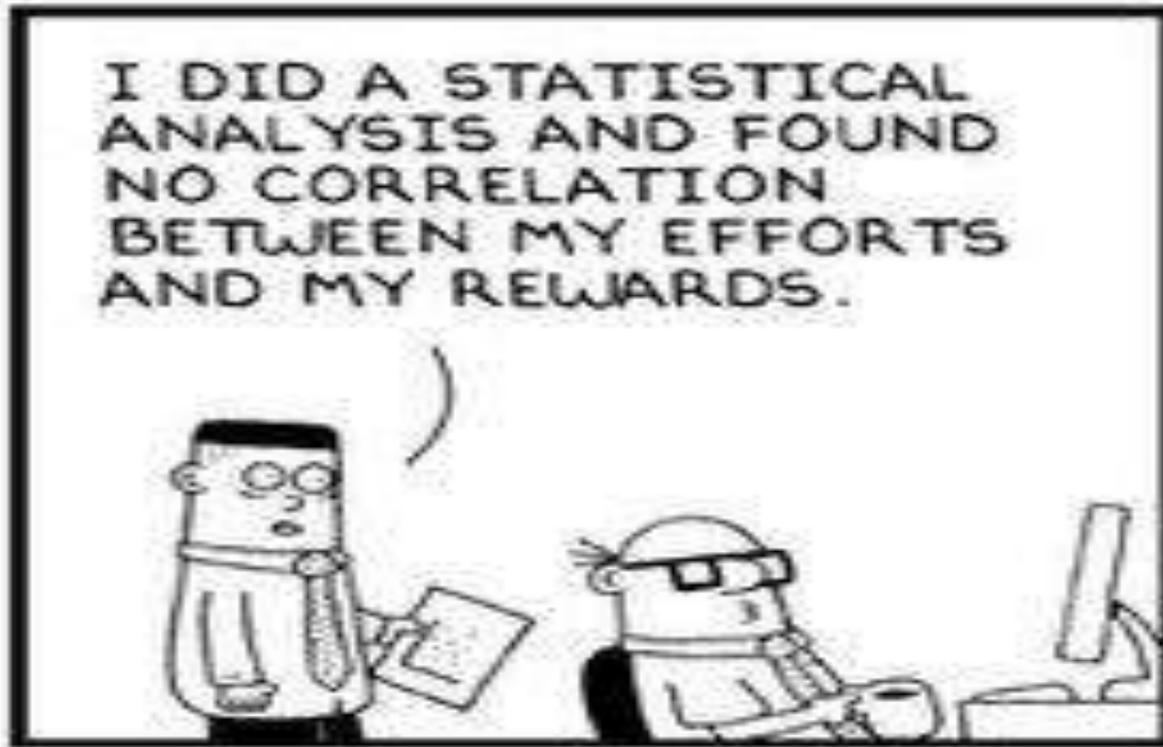
CC BY TimoElliott.com

*"Why the change? Well, I could see
where the future was going..."*

DATA SCIENCE ROLES







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Evolution of the Desk

1982



Photography by doughthomsen.tv
Engineering by Anton Georgiev







Salamat
Merci
Kiitos
ارکش
Tak
Спасибо
謝謝
Dзякуй
Gracias
Asante
ขอบคุณ
dziękuję
הודות
köszönöm
Thank You



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